



14th Annual Tour de Millersburg Sponsor Request

Due to the overwhelming success of last year's Tour de Millersburg, we are pleased to announce that the 14th Annual Tour de Millersburg is scheduled for August 1st and 2nd, 2020.

You may not be aware of how important our event is to the cycling community -

- As a three-event stage race, the Tour de Millersburg was the only event of its kind in PA last year.
- We had 179 racers and their families spend the weekend in Millersburg, from multiple states and countries.
- We had 118 families and a church act as host families providing housing, meals and support for racers.
- Our race also gives back to the community. During the first 13 years, we have given \$63,000 back to the community and created a scholarship for students who volunteer at the race.
- Among the organizations that have benefitted in previous years are the Ned Smith Center for Nature and Art, Millersburg Ambulance Company, Millersburg Fire Company, Millersburg Swimming Pool, Millersburg Police Force, Dauphin County Library System and the Special Olympics.

Saturday events include the Lorena F. Lemons Time Trial and the Cataldo "Tommy" Muggio Memorial Criterium. The Tour finishes on Sunday with the Bolig's Propane Road Race and the Millersburg Velo Club Kids Fun race. Please consider becoming a part of this premiere cycling stage race. The Tour de Millersburg/Millersburg Area Working Together is a 501c3 charitable organization; as a result, your contributions are tax deductible.

Sponsorship options for your consideration are:

\$100.00 – PEDAL LEVEL - Web site listing/live broadcast "thanks" during race.

\$250.00 – SPOKE LEVEL - Web site listing/live broadcast "thanks" during race. Listing on the event banner.

\$500.00 – SPROCKET LEVEL - Web site advertisement/live broadcast "thanks" during race. Prime space for an exhibit for education or charitable purposes. Listing on the event banner. Recognition on the volunteer and rider t-shirts.

\$1,000.00 – WHEEL LEVEL - Web site advertisement/live broadcast "thanks" during race. Prime space for an exhibit for education or charitable purposes. Listing on the event banner. Recognition on the volunteer and rider t-shirts. Able to add a brochure or swag item to the rider bag.

\$1,500.00 – CHAIN LEVEL - Web site advertisement/live broadcast "thanks" during race. Prime exhibition space for education or charitable purposes. Listing on the event banner. Recognition on the volunteer and rider t-shirts. Able to add a brochure or swag item to the rider bag. Prime sponsor of the new Kid's Fun Race.

\$3,000.00 - TITLE SPONSORSHIP - Web site advertisement/live broadcast "thanks" during race. Prime exhibition space for education or charitable purposes. Listing on the event banner. Recognition on the volunteer and rider t-shirts. Able to add a brochure or swag item to the rider bag. VIP access to ride in the Sunday road race pace car.

Please make checks payable to the Tour de Millersburg.

*Sponsorship checks may be mailed to: **William Baker 1004 Union St., Millersburg, PA 17061** To discuss your sponsorship options please contact me at 717-574-3114 or at willbaker127@gmail.com.*

Sincerely,
Will Baker

Tour de Millersburg Sponsor Coordinator and Grandson of Cataldo Muggio