



12th Annual Tour de Millersburg Sponsor Request

Due to the overwhelming success of last year's Tour de Millersburg, we are pleased to announce that the 12th Annual Tour de Millersburg is scheduled for August 4th and 5th, 2018.

You may not be aware of how important our event is to the cycling community -

- As a three-event stage race, the Tour de Millersburg was the only event of its kind in PA last year.
- We had 248 racers and their families spend the weekend in Millersburg, from 14 states and five countries.
- We had 155 families and a church act as host families providing housing, meals and support for racers.
- Our race also gives back to the community. During the first 11 years, we have given \$60,000 back to the community and created a scholarship for students who volunteer at the race.
- Among the organizations that have benefitted in previous years are the Ned Smith Center for Nature and Art, Millersburg Ambulance Company, Millersburg Fire Company, Millersburg Swimming Pool, Millersburg Police Force, Dauphin County Library System and the Special Olympics.

Our race begins on Saturday with the Lorena F. Lemons Time Trial. Following that race is the Cataldo "Tommy" Muggio Memorial Criterium on Saturday afternoon. The tour finishes on Sunday with a full day of road racing.

Please consider becoming a part of this premiere cycling stage race. Here are some benefits to you -

- We are a 501c3 charitable organization; as a result, your contributions are tax deductible.
- In return for your sponsorship, we provide you a unique opportunity to add coupons, advertisements, and promotional merchandise to the racer information packets that will drive business to you.

Sponsorship options for your consideration are:

\$100.00 – PEDAL LEVEL - Web site advertisement/live broadcast thanks during race.

\$500.00 – SPROCKET LEVEL - Web site advertisement/live broadcast thanks during race. Prime space for an exhibit for education or charitable purposes

\$1,500.00 – CHAIN LEVEL - Web site advertisement/live broadcast thanks during race. Prime exhibition space for education or charitable purposes, recognition on the volunteer T-shirts.

\$3,000.00 - TITLE SPONSORSHIP - Web site advertisement/live broadcast thanks during race. Prime exhibition space for education or charitable purposes, recognition on the volunteer T-shirts, and VIP access to Cataldo Muggio Memorial Criterium pace car rides.

*Please make checks payable to..... **Tour de Millersburg.** Please mail your sponsorship check to: **William Baker
1004 Union St., Millersburg, PA 17061***

To discuss your sponsorship options please contact me at 717-574-3114 or at willbaker127@gmail.com.

Sincerely,
Will Baker

Tour de Millersburg Sponsor Coordinator and Grandson of Cataldo Muggio.